

## TEA BOARD 14, Biplabi Trailokya Maharaj Sarani <u>Kolkata – 700001</u>

Dated:11.11.2021

Ref No: - Law/IPR/21/2020

## **NOTIFICATION**

WHEREAS, in exercise of its powers under sub section (3) and (5) of the Tea Act, 1953, the Central Government has notified Tea (Distribution and Export) Control, Order, 2005 (herein after called as the 'said Order') to exercise control over export, import and distribution of imported teas in India.

AND WHEREAS, under paragraph 3 of the said Order, no distributor shall carry out the business of distributing imported tea and no exporter shall export teas or export imported tea except under a license obtained in accordance with the provisions of this Order.

AND WHEREAS, under paragraph 22 of the said Order, no distributor of imported tea shall himself or by any other person on his behalf distribute imported tea which is adulterated as explained in paragraph 22.

AND WHEREAS, under paragraph 34 of the said Order the Licensing Authority can issue any direction relating to import and export of tea.

AND WHEREAS, it has come to notice of the Board that teas of inferior qualities are being imported and distributed in Indian market in gross violation of the restriction imposed under paragraph 22 of the Tea (Distribution and Export) Control Order, 2005 having potential to affect the health of domestic consumers.

AND WHEREAS, it has come to the notice of the Board that imported Tea is blended with Tea and sold under any Trademark/Brand.

AND WHEREAS, it has also come to the notice of the Board that blenders are blending imported Tea which has been imported by intermediary also.

NOW THEREFORE, in exercise of the power under paragraph 34 of the Tea (Distribution and Export) Control Order, 2005, it is hereby directed that the label should clearly indicate on the packaging that the contents of the blended Tea are imported, giving the source of origin of the imported Tea irrespective of whether the imported Tea has been bought directly by the seller or through on intermediary from the date of issuance of this notification. Failure to comply with this direction shall invite action as deemed fit.

N.B: This notification does not cover re-export of imported teas under prevailing laws.

(Dr.K.N.Raghavan)

Deputy Chairman Tea Board & Licensing Authority

To

All concerned

Copies:

For information & necessary action
For uploading in the Website of the Board